



ANGLO-GERMAN EDUCATION

CORPORATE SERVICES





THE PHILOSOPHY

The kaleidoscope has been shaken and our world is changing rapidly. This is particularly true for education where centrifugal forces such as an ever-increasing growth of e-learning programmes stand as a digital testimony to an exhaustive overhaul of the entire sector.

One can also observe a growing trend of more and more British and German universities following their American competitors in opening branches overseas to offer high-quality, certified degrees.

Through our extensive and trusted linkages with European institutes and programmes, Anglo-German Education will facilitate, enable, and guide you so that you may realise the sheer endless possibilities in the global education sector.

Truly, this is a moment to be seized!



ESTABLISH A CAMPUS



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While studying abroad remains a powerful and uninterrupted trend, an ever-growing number of European schools and universities have now begun to internationalise their presence and are looking for strong local partners in jurisdictions overseas.

Opening a European university or school campus in your country constitutes a phenomenal business opportunity.

Indeed, besides the high social status and repute that comes with owning and operating a European educational institute, you will be able to cater to a segment of the local population, which would not normally have the opportunity to obtain high-quality, certified European degrees.

Anglo-German Education will introduce you to our network of educational organisations from across the continent and assist you with forging sustainable and distinguished partnerships.



STUDENT
RECRUITMENT



STUDENT RECRUITMENT

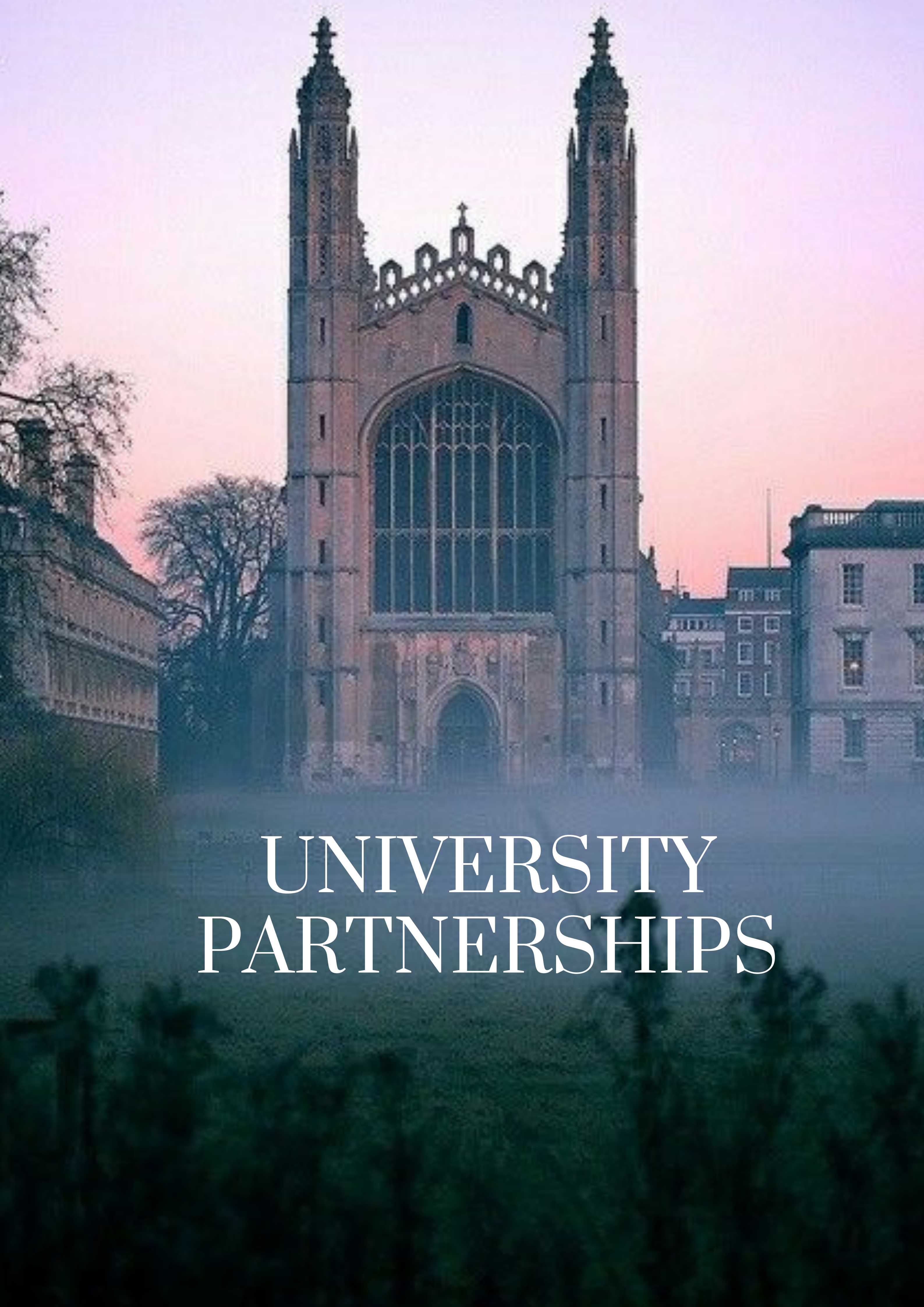
We are working with leading institutions across Europe to offer students a multitude of options for higher education.

The recruitment of students ranges all the way from enrolling them in blended learning programmes at home to supporting them to physically move abroad.

This allows young students from around the globe to realise their dream of studying abroad and potentially build a career in foreign lands.

By collaborating with us, you will become a catalyser of that most transformative and elevating power of all, education, and help to change young lives forever and for the better.

Anglo-German Education welcomes the opportunity to work with you in this endeavour as our local representative and partner.



UNIVERSITY PARTNERSHIPS

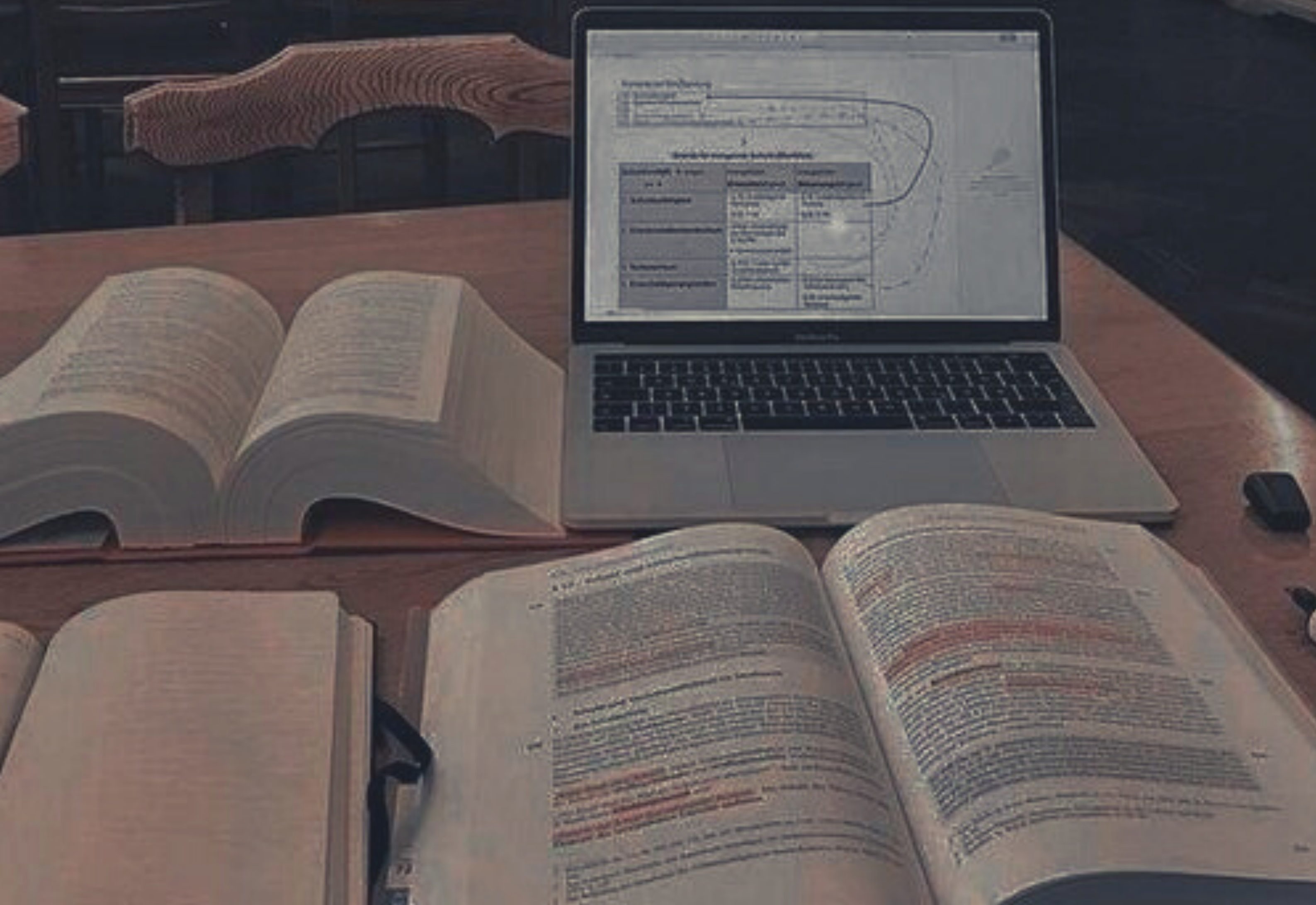


UNIVERSITY PARTNERSHIPS

There is a perception that students who graduate from a Western university are more employable than their peers who studied at home. One way to close this gap is to establish university partnerships between local and European universities. Anglo-German Education can therefore serve as a bridge and assist your school or university in

- establishing collaborations, including in-person and digital teaching modes
- offering combined degrees, endowing students with certificates from both their home and their European partner organisation
- facilitating exchange programmes for students from both partner institutions
- developing a thorough and in-depth cooperation so that the respective curricula can be refined and compatible
- offering top-up programmes for students who choose to start their studies online and complete their course on campus at a later stage

HYBRID LEARNING HUBS





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HYBRID LEARNING HUBS

Anglo-German Education is building learning hubs, which offer students, who undertake distance-learning, a supported academic environment whilst studying 100% online. The learning hubs enable distance-learning students to build their own community and have access to dedicated faculties and support staff.

Distance learning

Students study the entire degree from their home country. Anglo-German Education will help them find internships and work placements. Notably, the final degree certificate does not state that the course was taken online.

Mixed Digital and Semester/Internship abroad

Students are given the opportunity to undertake the theoretical part of their course online from their home country but can choose to go abroad at a time of their choosing to either continue their studies on campus or undertake a work placement in a European company. For example: the students can study online in their home country for the first 2,5 years of their degree and then spend the last 6 months in the country, in which their university is based in and where they will obtain residence status following graduation.



CAREER COACHING



CAREER COACHING

Anglo-German Education, driven by British internationalism and German efficiency, endeavours to coach students around the world to achieve their goals and ambitions in the European higher education sectors.

We offer thorough, comprehensive, and bespoke guidance to each of our clients - all the way from helping them with the early stages of the application process, to obtaining the relevant visa, to eventually helping them settle in.

After all: grades are important - but not everything!

Indeed, in a world where the majority of students will have achieved good grades, one has to find ways to make individual applications stand out - and this battle is fought academically and in particular with extracurricular achievements.

Our experienced team will work with students, their teachers and career counsellors to assist them with strategic career coaching. This will include an assessment of the student current academic and extracurricular portfolio in line with the chosen future ambitions, coupled with recommendations of additional or alternative activities that will enhance their university application profile.

Furthermore, we will assist with the application process, compose a strong motivational letter, illustrating how to work academically, identify and apply for scholarships, prepare for exams, establish networks - and many other factors that are indispensable for making sure that they really get the most out of their studies and indeed their career as a whole.



BESPOKE LANGUAGE PROGRAMMES



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Anglo-German Education is offering language courses to anyone who seeks to travel, study, or work abroad. We have collaborated with highly-qualified language professionals to develop bespoke courses, offered at different levels. These include general conversational, academic, and subject-specific professional options.

For professionals, who seek to establish themselves in Europe, it is indispensable to speak the local language, especially in their area of expertise. Our courses are designed to help professionals to be more professional and understand industry-specific terminology. For example, medical staff working in hospital.

For students, courses are designed at different levels - from basic to professional academic writing.

For those who just love languages, we offer courses for the everyday.



Young Innovators



Young Innovators

Anglo-German Education has designed Young Innovators to establish early institutional linkages between schools, universities, regional businesses and entrepreneurs. Every year, the project grants students the opportunity to immerse themselves into a real-life business environment and acquire key skills for their working life, enhance their extracurricular activities portfolio, improve their professional and academic application profiles, build a substantial network, and create a local youth talent pool. Throughout the Academic Year, students will take part in mandatory and subject-specific workshops and guest lectures, given by business leaders, entrepreneurs and academics from the participating local and international universities.

The school year is be divided up into five stages:

Stage I : Business 101

Students first learn business fundamentals and student teams are formed in schools.

Stage II: Analysis of an International Company

Student teams analyse and present an International Company to a Jury of Experts.

Stage III: Analysis of a local Company

Student teams analyse and present a Local Company to a Jury of Experts.

Stage IV: Their Own Business Idea

Student teams develop their own Business Idea and present it to a Jury of Experts.

Stage V: Competitions

Participating students present the results of the three previous phases at competitions held at their individual schools. The winning teams from these schools subsequently present their business ideas at regional competitions. The winning teams of the regional competitions advance to the country-wide Finals, where an expert panel of judges from business chooses the best business ideas.

The Philosophy behind Young Innovators

Business is the engine of our world and early understanding of economic relationships is becoming increasingly important in our fast-moving and networked world. What is more, It has become apparent that the German Applied Sciences Model, that is, a practice-oriented study mode in which universities work closely with local industry partners and thereby develop a highly skilled work force, offers tremendous benefits to businesses everywhere.

In Germany itself, cooperations between schools and businesses have become very popular with companies and indeed will become increasingly important in the future. According to a 2010 study,, 3/4 of the 1.800 companies surveyed already cooperate with schools and thus secure qualified young people for their company. Their experiences has proven to be so rewarding that almost 50% of those surveyed want to expand their commitment. For these companies, it is clear that education is not just the responsibility of the government. Indeed, an overwhelming majority of 99 percent is convinced that companies also have an obligation to better prepare students for their professional life. For most of them, the focus is on promoting professionally relevant talents among young people (IFOK, "Cooperation between schools and business: partnerships with future potential", 2010).

Having said this, Anglo-German Education believes that if we seek to adjust - or even overhaul - the way we teach and study, one has to start as early as possible, that is to say, at the school level. The earlier we introduce and illustrate the imperative to work with local industries and adopt a practical approach to individual skillset development, the better.

With the Young Innovators education initiative, Anglo-German Education is bridging the gap between business and school. Jointly developed with teachers and business leaders, Anglo-German Education has joined forces with local and multinational companies and universities so that they may share their knowledge and experience with participating students.

Anglo-German's Young Innovators creates a foundational, first-hand understanding of the realm of business, fosters entrepreneurial spirit, and offers students the unique opportunity to start up a business of their own.

Students will...

...learn business and start-up fundamentals and soft skills

Over the course of one school year, students learn first-hand how business works, what it can do, and how we all benefit. At the same time, they also practice key skills such as teamwork, digital competence, presentation techniques, self-initiative, communication, and time management, preparing them for life after school. Stage 4 of the project, especially, awakens their entrepreneurial spirit.

...contribute practical business know-how

Business Advisors from our partner companies will support student teams over the course of one full school year. As business experts, they share their practical knowledge and experience with participating students.

...enhance their CV

By taking part in this great extracurricular activity, students will significantly strengthen their future applications to universities and employers

...work with local and international industry

Getting to know how businesses work and what is required to work for a company will, at a very early age, already prepare students for their future professional careers. Given the shortage of locally available skilled workforce, such engagement will help industry to develop a young talent pool.

...unleash the entrepreneurial spirit of their community

The youth is full of innovative energy and drive. This initiative will help to find hidden talents and our business leaders of tomorrow.

...learn to work academically and engage with local and international universities

How to conduct and present research, how to carry out customer surveys and interviews, how to evaluate and apply data, how to work with hypotheses are just some of the indispensable skills students require for a successful higher education and professional career. Participating in Young Innovators will endow them with these skills early on.



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